

WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

Buying Time Media 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

## Contract # 3046152

Schedule Dates 09/26/17-10/02/17 Advertiser Mark Herring for Attorney General-D (86615)

> Buying Time Media (1779) POLITICAL CANDIDATE (ns) (1186) Attorney General (221726)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

491/496/5603

Sales Office WJLA/GJLA/EJLA

**Buyer Name** Phone/Fax CPE

Agency

Product

Brand

**Account Types** Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Date Entered 09/25/17 Last Modified

09/25/17

Kelsey Reardon

No

Comments:

Order Type Normal

Package Deal

Commission % 15.00 \$6,776.25

Net Total \$38,398.75

Sales Tax

**Entered By** 

Headline #

CO-OP

Washington (WJLA) Rate By Broadcast Month Spots Oct. 2017 73 \$45,175.00 Grand Total: 73 \$45,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/17-09/28/17	2	:30	5A- News-Good Morning Washington at 5a			1	1	1	į	i	3	\$300.00	\$900.00	Washington (WJLA)		9/25/17
2.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	5A- News-Good Morning Washington at 5a		1		į		į	į	1	\$300.00	\$300.00	Washington (WJLA)		9/25/17
3.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	6A- News-Good Morning Washington at 6a		1		į		į	į	1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/25/17
4.0	Normal Line / SPOT	09/26/17-09/28/17	2	:30	6A- News-Good Morning Washington at 6a			1	1	1	1		3	\$1,000.00	\$3,000.00	Washington (WJLA)		9/25/17
5.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	7A- ABC-Good Morning America			1	1	1	1		4	\$1,000.00	\$4,000.00	Washington (WJLA)		9/25/17
6.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	9A- Live with Kelly			1	-	1	1	1	3	\$375.00	\$1,125.00	Washington (WJLA)		9/25/17
7.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	9A- Live with Kelly		1						1	\$350.00	\$350.00	Washington (WJLA)		9/25/17
8.0	Normal Line / SPOT	09/26/17-09/29/17	3	:30	10A- Rachael Ray			1	1	1	1	i	4	\$200.00	\$800.00	Washington (WJLA)		9/25/17
9.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	10A- Rachael Ray		1						1	\$200.00	\$200.00	Washington (WJLA)		9/25/17
10.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	11A- ABC-The View		1					i	1	\$300.00	\$300.00	Washington (WJLA)		9/25/17
11.0	Normal Line / SPOT	09/26/17-09/29/17	3	:30	11A- ABC-The View			1	1	1	1	- 1	4	\$300.00	\$1,200.00	Washington (WJLA)		9/25/17

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Accepted-Agency/Advertiser: Date: Accepted-Station: Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Printed At: 02:58 PM on Monday, September 25 2017



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WJLA-TV WASHINGTON, DC

Buying Time Media 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

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Buying Time Media (1779)

POLITICAL CANDIDATE (ns) (1186) Attorney General (221726)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA Sales Office

**Buyer Name** Phone/Fax CPE 491/496/5603

Agency

Product

Brand

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular **Date Entered** 09/25/17 **Last Modified** 

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

09/25/17

Kelsey Reardon No

Normal

15.00

\$6,776.25

\$38,398.75

Washington (WJLA)		
By Broadcast Month	Spots .	<u>Rate</u>
Oct. 2017	73	\$45,175.00
Grand Total:	73	\$45,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	09/26/17-09/29/17	3		12P- News-ABC 7 News at Noon			1	1	1	1		4	\$300.00	\$1,200.00	) Washington (WJLA)		9/25/17
13.0	Normal Line / SPOT	10/02/17-10/02/17	2		12P- News-ABC 7 News at Noon		1			1	į		1	\$450.00	\$450.00	Washington (WJLA)		9/25/17
14.0	Normal Line / SPOT	09/26/17-09/28/17	2		12:30P- Who Wants to be a Millionaire								3	\$300.00	\$900.00	Washington (WJLA)		9/25/17
15.0	Normal Line / SPOT	09/26/17-09/29/17	3	:30	1P- ABC-The Chew			1		1	1		3	\$200.00	\$600.00	Washington (WJLA)		9/25/17
16.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	1P- ABC-The Chew		1					1	1	\$250.00	\$250.00	Washington (WJLA)		9/25/17
17.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	2P- ABC-General Hospital		1		1 1			i	1	\$400.00	\$400.00	Washington (WJLA)		9/25/17
18.0	Normal Line / SPOT	09/27/17-09/29/17	3	:30	2P- ABC-General Hospital				1	1	1	<u> </u>	3	\$400.00	\$1,200.00	Washington (WJLA)		9/25/17
19.0	Normal Line / SPOT	10/02/17-10/02/17	3		Orbit- [P]Hot Bench(Mo), [P]Hot Bench 2(Mo)		1				-		1	\$200.00	\$200.00	Washington (WJLA)		9/25/17
20.0	Normal Line / SPOT	09/26/17-09/29/17	3	:30	4P- News-ABC 7 News at 4p			1	1	1	1	1	4	\$200.00	\$800.00	Washington (WJLA)		9/25/17
21.0	Normal Line / SPOT	10/02/17-10/02/17	3	:30	4P- News-ABC 7 News at 4p		1		1 1		1	1	1	\$250.00	\$250.00	Washington (WJLA)		9/25/17
22.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	5P- News-ABC 7 News at 5p		1		1		1	i	1	\$550.00	\$550.00	) Washington (WJLA)		9/25/17
23.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	5P- News-ABC 7 News at 5p			1	1	1	1	i	4	\$500.00	\$2,000.00	Washington (WJLA)		9/25/17
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contod A	gency/Advertiser:			Date:	Accepted-Stati	ion								Date:	Comments:			

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Salesperson

Sales Office

09/26/17-10/02/17 Mark Herring for Attorney General-D (86615)

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HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA

**Buyer Name** Phone/Fax

CPE 491/496/5603 Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular **Date Entered** 09/25/17 Last Modified 09/25/17

Kelsey Reardon

No

15.00

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Order Type Package Deal

Commission \$6,776.25 Net Total \$38,398.75

Commission %

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24.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	0 6P- News-ABC 7 News at 6p			1	1	1	1	1		4	\$650.00	\$2,600.00	Washington (WJLA)		9/25/17
25.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	0 6P- News-ABC 7 News at 6p		1		1	ì	i	1	1	1	\$700.00	\$700.00	Washington (WJLA)		9/25/17
26.0	Normal Line / Access	09/26/17-09/28/17	2	:30	7P- Wheel Of Fortune			1	1	1	i	i		3	\$1,800.00	\$5,400.00	Washington (WJLA)		9/25/17
27.0	Normal Line / Access	09/26/17-09/29/17	2	:30	7:30P- Jeopardy			1	1	į.	1	1		3	\$2,700.00	\$8,100.00	Washington (WJLA)		9/25/17
28.0	Normal Line / SPOT	09/26/17-09/28/17	2	:30	0 11P- News-ABC 7 News at 11p					1		1	1	2	\$1,000.00	\$2,000.00	Washington (WJLA)		9/25/17
29.0	Normal Line / SPOT	09/30/17-09/30/17	3	:30	7P- Wheel Of Fortune Wknd				i	Ì	i	1		1	\$300.00	\$300.00	Washington (WJLA)		9/25/17
30.0	Normal Line / SPOT	09/30/17-09/30/17	3	:30	7:30P- Jeopardy Wknd				i	į.	i	1		1	\$400.00	\$400.00	Washington (WJLA)		9/25/17
31.0	Normal Line / SPOT	10/01/17-10/01/17	3	:30	0 8A- ABC-Good Morning America Sunday					1		1	1	1	\$200.00	\$200.00	Washington (WJLA)		9/25/17
32.0	Normal Line / SPOT	10/01/17-10/01/17	3	:30	0 6P- ABC-World News Tonight (Sunday)					1		1	1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/25/17
33.0	Normal Line / SPOT	10/01/17-10/01/17	3	ı	0 6:30P- News-ABC 7 News at 630p Wknd								1	1	\$250.00	\$250.00	Washington (WJLA)		9/25/17
34.0	Normal Line / SPOT	10/01/17-10/01/17	3	:30	0 11P- News-ABC 7 News at 11p					-			1	1	\$250.00	\$250.00	Washington (WJLA)		9/25/17

## **CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: Date: Accepted-Station:

Date:

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**Date Entered** 09/25/17 **Last Modified** 09/25/17

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Order Type Package Deal

Commission % 15.00

Commission Net Total

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35.0	Normal Line / SPOT	10/02/17-10/02/17	2		7A- ABC-Good Morning America		1	1	1		1		1 \$1,000.0	0 \$1	,000.00	Washington (WJLA)		9/25/17
	1	•			CO	NFI	RM	ATIO	NC	CO	NTF	RAC	Γ	1		<b>'</b>	1	
Accepted-A	igency/Advertiser:			Date:	Accepted-Stat	ion:							Date:	Comment	s:			

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